

REP HEADLINE# 6357730 TRF# 334836 REP: TEL# 215-564-1206 FAX# 215 564 1103  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 09.45  
\*\*\* WPXI-TV \*\*\* \*\*CHANGES\*\*

ADV # 016299 ADV. NAME POLI/T MURPHY/R/CON/PA REP.# OFF.# 18 SALESMAN #  
AGY # 03844 AGY. NAME BRABENDER COX MIHALKE BUYER NAME LIZ BRABENDER  
1218 GRANDVIEW AVENUE, 1ST FLOOR SALES PRSN WA- CHERYL BLAIR  
PITTSBURGH, PA 15211

ORDER # CONTRACT # 6357730 CLASS: NATL. LOCAL REGIONAL  
PRDCT MURPHY 10/01 EST# COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT11/12 OCT7/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT4/12 09.45

REP: TO JEN  
FR LINDSEY FOR CHERYL  
ADDED LINE 14  
TTLS \$20,875  
PELASE CONFIRM, THANKS!

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

| :LINE#:        | REP      | :CD: | TIME PERIOD | :LGTH: | :SEC: | RATE     | :START DATE: | :END DATE:     | SPTS | WEEK     | DAYS        | TOTL: |
|----------------|----------|------|-------------|--------|-------|----------|--------------|----------------|------|----------|-------------|-------|
| :              | LINE#:   | :    | :           | :      | :     | :        | :            | :              | /WK: | INVT     | :           | SPTS: |
| 14             | A        |      | 1205A-1235A | 30     |       | \$300.00 | 10/7         | 10/7           | 1    |          | SUN         | 1     |
| PROGRAM : CASH |          |      |             |        |       |          |              |                |      |          |             |       |
| OCT/12         | 20875.00 |      |             |        |       |          |              | CONTRACT TOTAL |      | 20875.00 |             |       |
|                |          |      |             |        |       |          |              |                |      |          | TOTAL SPOTS | 28    |

MARKET TOTALS \$93,522 WPXI 22% KDKA 41% WTAE 23% WPGH 11% CABL 1% WPCW 1% WPMY 1%  
SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE